

# Senior and Emeriti Faculty: Issues & Examples



SAINT LOUIS  
UNIVERSITY™

ENTREPRENEURSHIP  
PROGRAM

Jerome Katz

[jerome.katz@slu.edu](mailto:jerome.katz@slu.edu)

# My Talk Today

- Exceptionalism in US Retirement
- Idea Legacies
  - Creating and Curating your own website
  - Claims on Academic Listing Series
- Service Legacies
  - Journal Reviewer Positions
  - Publisher Reviewer Positions
- Pursuing Lifelong Loves

# Exceptionalism in US Retirement

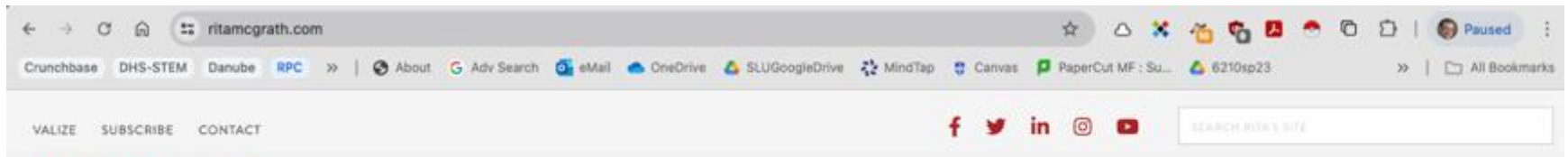
- No mandatory retirement by law!
  - Age Discrimination Employment Act (1967/1994)
- “Arrangements”:
  - Voluntary Retirement possibly with Buyouts
  - Phased Retirement (reduced pay & teaching)
  - Boomerangs: retire, then continue as adjunct
- Emeritus: Office space, possible teaching

# IDEA LEGACIES

# Thinking About Legacies

- Creating and Curating your own website
  - Requires time for upkeep
  - Requires checking it periodically
  - But it can truly represent you, your way
- Examples...

# Rita McGrath – Columbia U.



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“ The feedback I received so far is ‘fantastic, mind-blowing’, such a smart fast thinking strategic person. ”

# Ethan Mollick - Wharton

One Useful Thing



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## Doing Stuff with AI: Opinionated Midyear Edition

AI systems have gotten more capable and easier to

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# Claims on Academic Listing Sites

- Highly Recommended
  - Google Scholar (free – best-known site)
  - [Academia.edu](https://www.academia.edu) (freemium - lets you store and send articles for free without triggering copyright violations, and permits direct download, e.g. via Google Scholar)
  - Researchgate.net (freemium – lets you store and send articles for free without triggering copyright violations but requires you to send paper)
  - ORCID.org (free – the most used academic site)



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**Entrepreneurship: Productive, unproductive, and destructive**  
WJ Baumol - Journal of business venturing, 1996 - Elsevier  
The basic hypothesis is that, while the total supply of entrepreneurs varies among societies, the productive contribution of the society's entrepreneurial activities varies much more ...  
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**[book] The theory of environmental policy**  
WJ Baumol, WE Oates - 1988 - books.google.com  
In this book, Professors Baumol and Oates provide a rigorous and comprehensive analysis of the economic theory of environmental policy. They present a formal, theoretical treatment ...  
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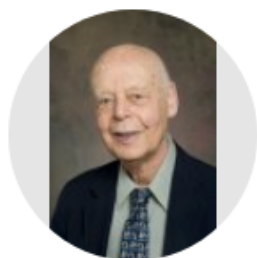
**Macroeconomics of unbalanced growth: the anatomy of urban crisis**  
WJ Baumol - The American economic review, 1967 - JSTOR  
There are some economic forces so powerful that they constantly break through all barriers erected for their suppression. Such, for example, are the forces of supply and demand which ...  
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Google Scholar \*1922-2017, 1126 items, 750 with citations

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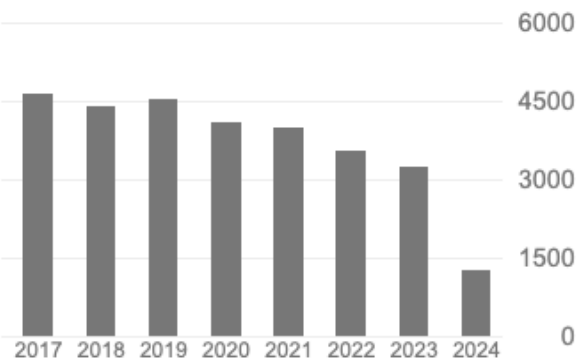
**Entrepreneurship: Productive, unproductive, and destructive** 9528 1996  
WJ Baumol  
Journal of business venturing 11 (1), 3-22

**Contestable markets and the theory of industry structure** 9225 1988  
WJ Baumol, JC Panzar, RD Willig  
(No Title)

**The theory of environmental policy** 8933 1988  
WJ Baumol, WE Oates  
Cambridge university press

**Social limits to growth** 8355 1976  
F Hirsch  
Harvard University Press

**Macroeconomics of unbalanced growth: the anatomy of urban crisis** 7163 1967  
WJ Baumol




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**Bengt Johannisson**  
Linnaeus University, School of Business and economics, Faculty Member

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## Bengt Johannisson

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### Personal information

Countries

Sweden

### Biography

Senior professor in entrepreneurship

### Activities

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#### Employment (1)

##### Linnaeus University: Växjö, SE

1974-09-01 to present | senior professor (School of Management and Economics)

Employment

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# Other Places To Consider

- [SSRN.com](https://ssrn.com) (free)
- [SemanticScholar.org](https://www.semanticscholar.org) (free)
- [Figshare.com](https://www.figshare.com) (free – 20gb free storage)
- [Scopus](https://www.scopus.com) (commercial)
- [Dimensions.ai](https://www.dimensions.ai) (commercial)
- [Web of Science](https://www.webofscience.com) (commercial)

# For All Sites

- For all of these: Check for older papers that have become open sourced
  - [Ourresearch.org](http://Ourresearch.org) (free specialized websites tracking open access papers including Impactstory.org which tracks research impacts on social media)
- For working papers and chapters in books consider looking at [Worldcat.org](http://Worldcat.org)

# Sidebar: Counts Differ Between Sites

- Google Scholar (123)
- Academia.edu (142)
- Researchgate.net (90)
- ORCID.org (111)
- SSRN.com (6)
- SemanticScholar.org (96)
- Figshare.com (0)
- Scopus (56)
- Dimensions.ai (67)
- Web of Science (41)
- WorldCat.org (1415 or 93)



# **SERVICE LEGACIES**

# Journals Reviewer Positions

- Helping successors to step-up (recommending to editors, esp. useful in helping mid-career and early seniors get a leg up)

# Publisher Author Positions

- Think about including your successors as contractors ahead of time to get them into the system and show the publisher a track record.

- *Advances in Entrepreneurship, Firm Emergence and Growth* (Andrew Corbett)



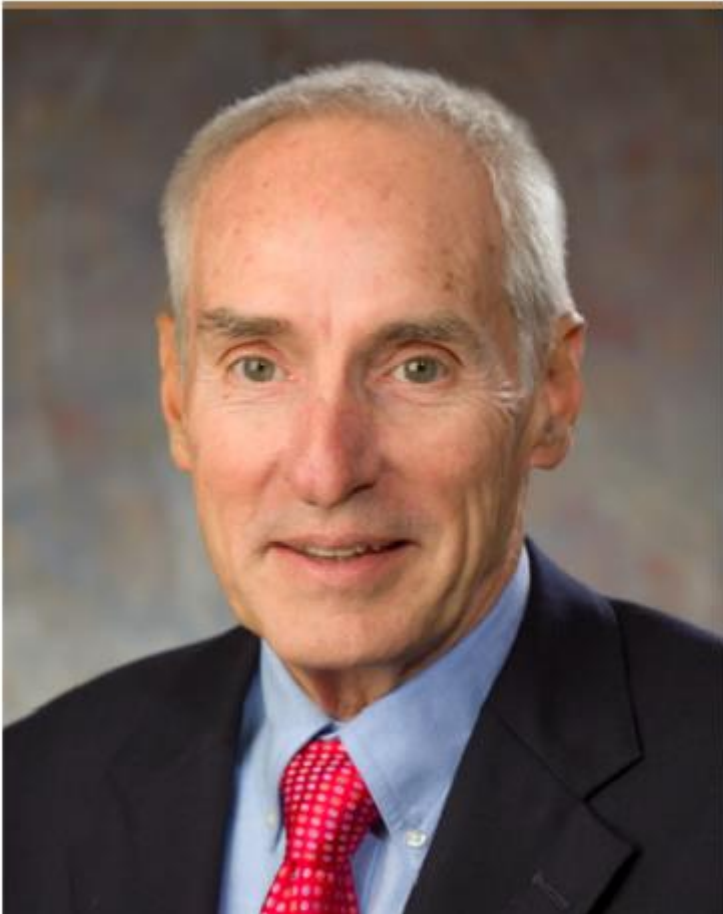
**PURSUING LIFELONG LOVES**

# Scott Safranski – Super Scout



- Eagle Scout,
- Cubmaster
- Scoutmaster
- Regional Council member
- National Youth Leadership Trainer.

# Neil Seitz – Remote Program Wiz



- Finance professor
- Former Dean
- Continues to program custom financial classroom simulations for universities and corporations (entirely remotely).

# Mike Morris - Globalist



- Changed schools to sidestep retirement
- Continues to grow his Global Partnership for Poverty and Entrepreneurship (<https://gppe.nd.edu/>) with programs in South Africa and the USA

# Bob Brockhaus - Consulting



- Founder of entrepreneurship
- Pioneer in family business consulting
- Continues today in his mid-80s, often at Brockhaus' vacation homes in Colorado or Florida



# Jerry Katz – Policy Wonk



- Public policy analyst in Memphis and DC
- Moved into PhD research in entrepreneurship
- Fellowship in DC with [RPC](#) advising Congressional Committees on SB issues

If I can be of use contact me at [jerome.katz@slu.edu](mailto:jerome.katz@slu.edu)

**THANKS**