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Educating Active Agers: Mastering AI for Independence and Security

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Contribution to

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Artificial Intelligence Tools: A Wealth of Intelligence and Nothing Artificial. Seniors 55+ Using
Artificial Intelligence (AI) Tools: Lessons Learned and Best Practices Exchange

The rapid advancement of Artificial Intelligence (AI) technologies presents both opportunities and challenges, especially for the senior population aged 55 and above. This presentation delves into the critical role of educating older adults in effectively using AI tools, enabling them to navigate these technologies with confidence and independence.

At [GetSetUp](#), we recognize the dual nature of AI as a powerful tool for the enhancement of life and a potential vehicle for digital scams. Our tailored classes, such as "Impact of AI: Revolutionizing Healthcare for Older Adults," "ChatGPT and AI: The Good, The Bad, and The Ugly," and "Introduction to Artificial Intelligence (AI)," aim to empower active agers with the knowledge and skills to leverage AI beneficially.

We also want to educate older adults to avoid falling victim to those who choose to use AI unsavory, and thus created our [Scam Guard in the AI Era initiative](#). This comprehensive program includes classes like "AI Scams 101: A Quick Overview" and "Deepfakes in Elections: What You Need to Know," designed to arm older adults against AI-driven scams, ranging from voice phishing to AI-generated fake news.

We are committed to fostering a digitally safe community, extending our mission beyond scam protection to encompass a proactive and informed approach to the digital world. GetSetUp's approach to AI education for older adults serves as a model for empowering this demographic, ensuring they are not only protected from digital threats but also capable of harnessing AI's potential to enrich their lives.