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## New Technologies for Silver Economy

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The Silver Economy: What are we to do?

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The technology always helped quality of life and raised its standards. Humans pay a fee for this that is Globalisation: food safety, health care, unpolluted air, work safety and security sacrificed to God Globalisation!! Where habits, traditions, local lifeways culture loose meaning part of their values. On this situation, two new events fell down in the last century: the ageing of the population and the development of robotic and informatic sciences. Now so we have a great bet to win: Will the technological advances be able to increase the inclusion capacity of our Society so that Globalisation can only assume its positive value? Emeriti and Retired respect University and Research World are just an aspect of the same bet.

With increasing age technophobia, negative feelings towards technology seem to increase, even more if the technologies are not considered functional or if they are recommended from a technophobic person. This was partly due to the fact that the senior population associated technology, in particular social networks, with negative and uneducational behaviors of young people. In their imagination, social networks are often not perceived as virtual meeting places or as an opportunity to stay in touch with the people they care about and who live far away.

However, a reversal trend to this phenomenon is emerging, due in part to the pandemic, which has "forced" the entire population to equip themselves and use smart technologies to carry out routine tasks. More and more seniors are approaching telematic communication, telephony, computers or the internet. Even if young people are still the most frequent users of the web, the spread of internet use is starting to be significant even among the over 65 years old.

After years of indifference towards this problem, the institutions and governments have worked to include seniors in the digital world. For example, the Council of the European Union has approved a document "[Improving the well-being of older persons in the era of digitalisation: Council adopts conclusions](#)" which proposes a way to fully address the well-being and social inclusion of the elderly in the digital era.

This further confirms that new technologies (including the IT management of large volumes of data, artificial intelligence, robotics, home automation) offer them enormous opportunities. Technology can support the over 65s in various areas, all connected to the wellness of Seniors, starting from the “new home”, mobility and health.

Voice assistants, sensors, robots are some of the most used technologies for seniors helping them to enjoy opportunities of life