



**Chamber of Commerce and Industry in Dunaujvaros**



# Cooperating strategies for consortium partners at EU financed development programs

**Istvan Szabo, PhD**

Chamber of Commerce and Industry in Dunaujvaros (H)

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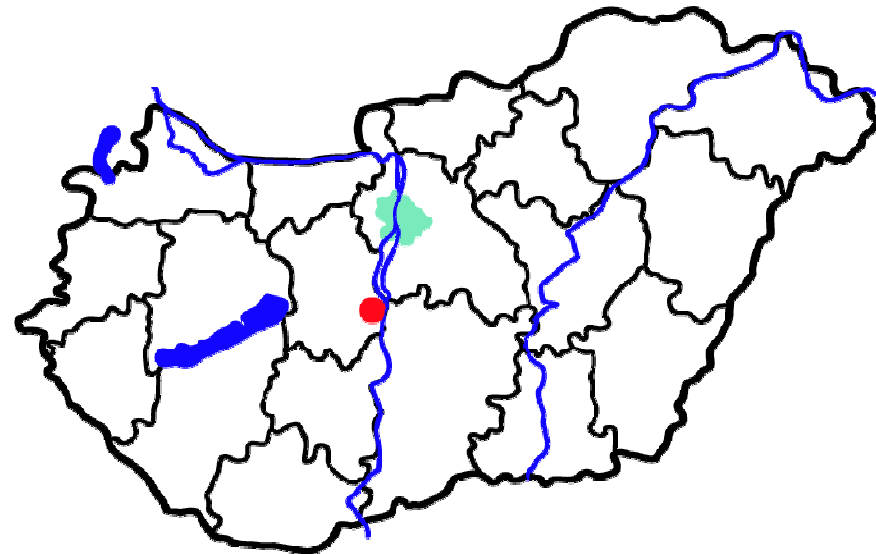


## Chamber of Commerce and Industry in Dunaujvaros



# Chamber system in Hungary

- Reestablished in 1994, from 2000 onwards membership is voluntary based
- 23 independent chambers (incl. 19 county capital cities', Budapest based one –BKIK- and 3 County-trustee Cities' Chambers, incl CCID in Dunaujvaros)
- Chamber has 40.000 members all together.



Source: own edition



## Functional tasks and responsibilities for Chambers

- Advocacy of economic partners and members
- Strengthening competitiveness
- Cash-flow financing solutions for SMEs
- Information exchange
- Business development Worldwide
- Innovation support
- State owned vocational education system – supervision and continuous development



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### What EU wants from grant candidates?

- Outline perspective project proposal
- Consortium with members of at least 3 EU countries
- Credibility
- Territorial-regional/topic relevance



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### What are the key motivation elements and benefits for project members?

- **Municipality:** Developing relevant cities, regions and local communities;
- **Chamber of Commerce** and other professional associations, clusters: Business development, efficiency improvement, profit expectation;
- **Univerities, labs:** Potential new technology development and research opportunities, knowledge transfer;
- **Knowledge society stakeholders:** Use of intellectual capital: Patents, IPs, know-hows, independent experts.



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### Resources and comparative advantages of potential consortium members

- **Municipality:** Infrastructure, land, buiding, spatial development contribution;
- **Chambers**, professional associations, clusters: Capital, enterpreneurship, special know-how involvement;
- **Universities**, labs: R&D+I infrastructure and new technologies know-how;
- **Knowledge society stakeholders:** New technologies, ideas, patents, IPs, dissemination of project results.



## Project preparation, feasibility studies

- Best practices and project histories.
- Project idea brainstorming -> our way and our „dreams”, our future perspectives. Harmonization of potential partners' goals.
- Feasibility, collecting comparative advantages, strengths (SWOT).
- What conditions, functions and features are needed for a successful project application and realization?



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### Searching for relevant project „Good-enough” consortium partner seeking

- Fishing relevant project opportunities from pool.
- Preparation for financing the project (own capital contribution, credit, bank guarantees, etc.).
- Benchmarking of assets and potential partners.
- Project company or consortium contracting.
- IP and knowledge base acquisition.
- Capital incorporation.

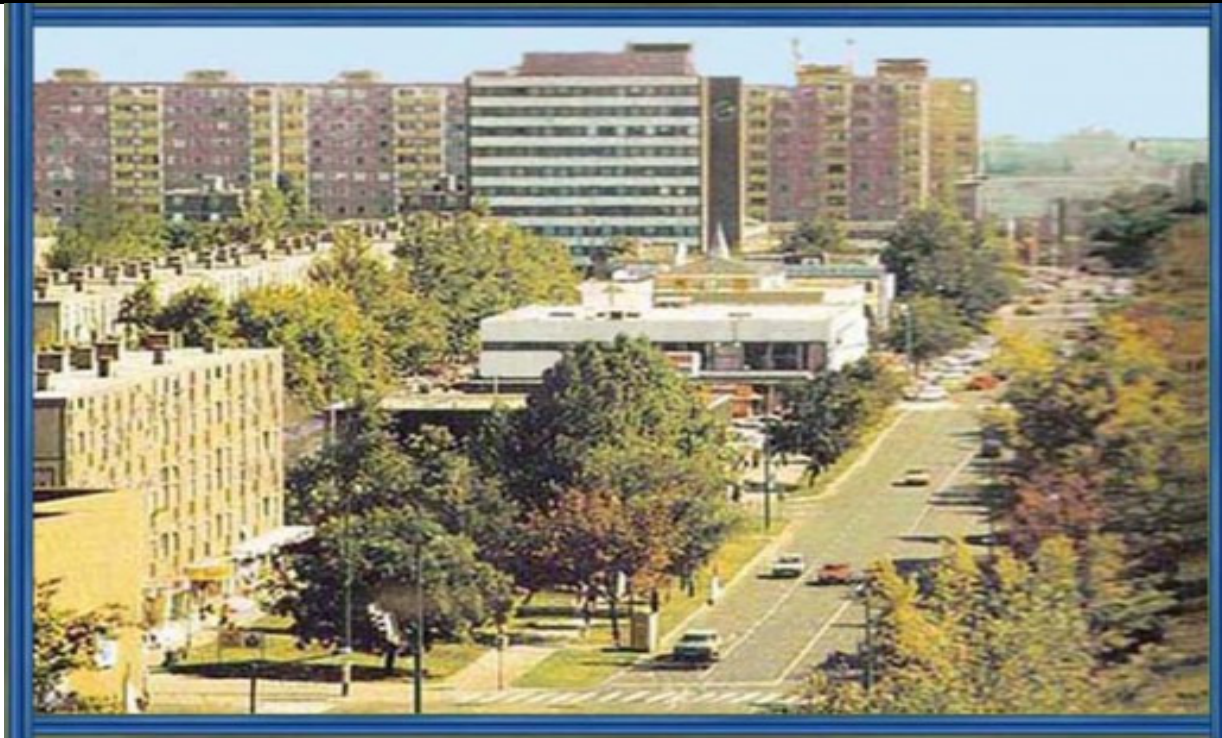




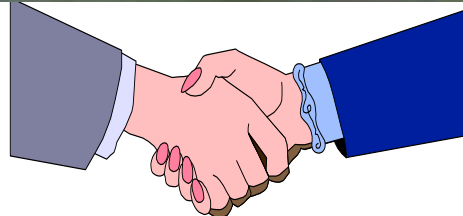
## Relevant future-proof e-mobility project proposals for further feasibility investigation

- e-tour programs; Spatial informatics supporting e-vehicles promotion as well as tourism between neighbour countries;
- e-vehicle conceptual design projects: I.e. New functional tasks for drones, self-driving cars and trains, e-ships and e-ferries, e<sup>2</sup>-levators, etc.;
- E-bike and small shopping e-car manufacturing projects;
- E-mobility corridors' and e-charger station systems' development;
- Intelligent energy incorporated e-mobility concept development.

## DeRC Conference, Castle Jable, Slovenia

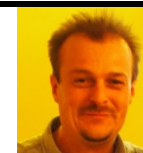


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Thanks for your  
attention

© Szabó István Email: [szabo1sti@hotmail.com](mailto:szabo1sti@hotmail.com)



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