

# AUSSENWIRTSCHAFT ÖSTERREICH (AWO)

Danube Strategy  
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Danube eRegion Conference  
Ljubljana, 20.9.2011

# EU Strategy for the Danube Region



**115 Million Inhabitants**  
**14 Countries**

## ***Strategy - Requests of the Member Countries***

- EU-Danube Strategy - Proposal of Austria and Rumania submitted at the EU-Commission
- Inclusion of all riparian states of the Danube Region
- EU and non EU countries
- Comprehensive consultations: 5 conferences along the Danube to collect proposals
- 800 written proposals originating from the Region via the National Contact Points
- EU-Commission requires concerted flagship-projects of the Danube Region countries

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# *Strategy with a clear alignment*

## Priorities and aims / Draft of the EU-Commission

- Cross linking of the Danube Region on several levels
- Power supply
- Traffic connections across the border
- Environment in the Danube Region
- Strengthening of the cooperation in the Danube Region
- no additional funds, no new legislation, no new institutions
- 3 times no

# *More freight traffic on the Danube*

Danube: 50 Million Tonns

Rhine: 330 Million Tonns

Supported by Austria and most riparian countries:

- ➔ Increase of freight traffic by 20% until 2020
- ➔ Elimination of traffic bottlenecks, line operation
- ➔ Multimodal traffic, RoRo-lines, Container services

## ***Stronger Economy***

- Better traffic connection across the border
- Completion of the corridors (roads and railways)
- Energy: supply from different sources, Network system
- Sources of renewable energy, energy efficiency
- More competitiveness/innovative companies
- Better education and employment conditions

## ***Better environment***

- Higher protection against floods
- Better quality of water
- Sewage treatment and other environmental projects
- Ecological tourism / Cross border tourism:
  - for instance Danube hiking trail / cycle tracks
  - improved information systems



## ***DANUBE REGION BUSINESS FORUM***

- The Austrian Federal Economic Chamber is organizing this Forum with the approval of the EU-Commission
- Aim of the Commission:
- The FORUM should facilitate a closer cooperation of companies, especially SME's cross border
- The FORUM should be of help to intensify the cooperation of companies with scientific organizations, such as Universities and research institutions

# ***DANUBE REGION BUSINESS FORUM***

- 1. DANUBE REGION BUSINESS FORUM: 3.-4. November 2011
- Topics: 1. Renewable Energy and Energy Efficiency  
2. Digital Agenda  
3. B2B Meetings:  
additional registration necessary, electronic matching

Participants: Institutions, regional authorities and companies from the 14 countries of the Danube Region

# ***DANUBE REGION BUSINESS FORUM***

- Free admission
- Registration and program:
- <http://www.b2match.eu/danuberegionbusinessforum>
- Additional information: Vessela Makoschitz
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Documents and further information about the Danube Strategy:  
[http://ec.europa.eu/regional\\_policy/cooperation/danube/index\\_en.htm](http://ec.europa.eu/regional_policy/cooperation/danube/index_en.htm)