

# Inter-Municipality Initiative: Cross-border eCollaboration in the Danube eRegion

<http://eLivingLab.org/CrossBordereRegion/InterMunicipality>

## Cross-border eSolution/eService Prototype Development Proposal

**Presentation event:** *3<sup>rd</sup> Danube eRegion Conference – DeRC 2013 in Ljubljana on September 23-24*

**Prototype title:** GoGorenjska Living Lab portal

### Short description of the prototype:

(problem to be solved, expected benefits, main stakeholders, expansion opportunities, related EU projects, references):

One of the most popular tourist destinations in Slovenia – the Gorenjska region – has an extensive, but unconnected touristic capabilities. It seems that it is hard for them to connect their offers across all municipalities to create one platform for tourists to use. We have now changed this.

The pilot we have created is a platform where Tourist Service Providers (TSP) and tourists share a common 'playground', meaning that TSP can upload their existing touristic offers and tourists can upload their 'real-life' experiences of attractions and routes they have discovered. TSP's thus have a fantastic insight as to what tourists are actually doing and what they enjoy.

The problem to be solved: All touristical attractions in the platform can be re-used and shared by all registered users of the platform. This means that TSP's should now have no problem in creating new and innovative offers across the whole of Gorenjska region and in this way connect the region as a whole. This was so far not done or even possible and this is the real benefit of our project.

Expansion opportunities: The platform is created in a way that easily enables new partners to join us – that being new territories, municipalities, even different countries.

### ICT requirements for the prototype deployment in another organization/country:

No special requirements needed; the web based portal or prototype is built in the opensource platform Drupal. The platform enables logging in and commenting or sharing via social media; it enables account creating, editing, text, photo and video uploading; sharing and re-using existing attractions and parts of routes.

### Expected cross-border impacts:

The platform is user friendly, easy to use and has the possibility of adding new municipalities, countries and services to it. The fact that it is an online portal there are practically no limits as to how users want to cooperate with us; in fact we strongly encourage a wide spread, transnational use of our platform.

### Proposer - contact person

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**Existing partners** (name & family name, position, organization, country):

Tourist service providers in the Gorenjska region

**What type of partners are we looking for?**

We are looking for partners in the Tourism sector (or Mayors of municipalities) that would like to use our platform for their municipality, country or territory, so that the cross-border collaboration becomes strong and beneficial to stakeholders in the region.

Remark: I, the proposer of the prototype, do agree that my personal data is published.