

# Business & Government Executive Meeting: Challenges in Regional Cross Border eCommerce: Business Executives Perspective

---

## Program

Co-chair:  
To be announced

14.00 – 14.40

### ***Issues in Cross Border Business: Commercial Councillors Perspective***

**Aleš Mihelič**, State Undersecretary, Division for  
Technology Development and Innovation  
Ministry of the Economy, Slovenia

**Adriana Apollonio**, First Commercial Secretary  
Embassy of Italy, Ljubljana

**Gilles Della Guardia**, Commercial Counsellor  
Embassy of France, Ljubljana

**Holgar Kolley**, Second Secretary  
Embassy of Germany, Ljubljana

**Georg Krauchenberg**, Commercial Counsellor  
Embassy of Austria, Ljubljana

**Douglas E. Sonnek**, Third Secretary, Economic  
Affairs  
Embassy of the United States of America,  
Ljubljana

14.45 – 15.30

### ***Issues in eLogistics, eTransportation, eCustoms & eTaxation***

**Lucija Rožič**, Director of Logistics  
Gorenje, Velenje

**Srečko Žerjav**, Executive Director of Freight  
Transport

Slovenian Railways

**Zdenko Pavček**, General Director  
Viator&Vektor, International Forwarding and  
Transportation, Ljubljana

**Ljubo Žerak**, Manager  
Institute of Traffic and Transport Ljubljana

**Ljubo Zajc**, Director, Traffic Police  
Police, Ministry of Interior, Republic of Slovenia

**Franc Košir**, Director General  
Customs Administration, Ministry of Finance,  
Slovenia

**Stojan Grilj**, Director  
Tax Administration, Ministry of Finance, Republic  
of Slovenia

15.30 – 16.00 Refreshments

16.00 – 16.30

### ***Issues in Smart Card Usage and Digital Signature***

**Aleš Dobnikar**, State Undersecretary  
Government Center for Informatics, Republic of  
Slovenia

**Marjan Sušelj**, Assistant to Director General,  
Health Insurance Card System  
Health Insurance Institute of Slovenia

