Inter-Municipality Initiative: Cross-border eCollaboration in the Danube eRegion

http://eLivingLab.org/CrossBordereRegion/InterMunicipality

Cross-border eSolution/eService Prototype Development Proposal

Presentation event: *3rd Danube eRegion Conference – DeRC 2013 in Ljubljana on September 23-24*

Prototype title: DRIBE – Danube Region Internet Based Exchange

Short description of the prototype:
(problem to be solved, expected benefits, main stakeholder, expansion opportunities, related EU projects, references):

The European Union's Strategy for the Danube Region (EUSDR) presents challenges in many different ways. Democratization, technology transfer and capacity building, are just some examples. Additionally, we would add communications.

As the title shows, DRIBE stands for "Danube Region Internet Based Exchange". Supported by the Ministry of State of Baden-Württemberg its purpose is foremost the further development of web 2.0 applications in the Danube Region. Specifically the development of Internet based participation portals, like the "Donauportal" of the Danube Office, is a core element of this prototype.
Web 2.0 offers many different levels of communications. Homepage, Youtube, Facebook, Twitter, are the most well-known communication channels and are probably being used by many administrations and actors along the Danube already.
They can not only simplify communications between different actors in the Danube Region, the use of those applications have also the potential to strengthen communication and cooperation between civic societies and administrations.

Goals/ expected benefits:
- Final Goal: Creation of central multilingual Internet platforms to focus information and communication in the EUSDR.
- Strengthening of municipal cooperation within the EUSDR framework.
- Advancement of civic societies and democratization processes along the Danube.

In the current phase, we are looking for partners and stakeholders to promote the project. Therefore we would like to assess the interest in this project proposal and develop the project according to received feedback.

ICT requirements for the prototype deployment in another organization/country:
Requirements are not yet defined. Since the projects focus is on web 2.0 applications, stable internet-connections and experiences in the IT-sector are favorable.

Expected cross-border impacts:
Communication improvement between actors within the EUSDR.
Strengthening civic societies through optimized information strategies.
Promoting participatory elements and therefore facilitating dialogues between citizens and administrations.

Proposer - contact person

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Existing partners (name & family name, position, organization, country):
Gunter Czisch, Mayor of Ulm, City of Ulm, Germany
Matthias Holzner, Referent, Ministry of State Baden-Württemberg, Germany

What type of partners are we looking for?
Actors in the EUSDR. This could include mayors, public servants or representatives of organizations in the Danube Region, who have experience with Web 2.0 and who are interested in promoting e-solutions to improve communications with other actors and their citizens/supporters.

Remark: I, the proposer of the prototype, do agree that my personal data is published.