



# KEN

Knowledge  
Economy  
Network

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## Danube eRegion Conference

### **KEN: Mission, Objectives and Modus Operandi**

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**Chairman KEN**

# The KEN Network



- **Global Network for Knowledge economy development – focus** on: tertiary education, R&D, innovation, and entrepreneurship
- **Members:** National, regional and local authorities, companies, research institutes, universities, academies, clusters, professional associations, chambers, etc. – part.emphasis SE Europe, incl.Danube Basin. Currently 46 members (12 countries)
- **Key Activities:** Annual forum, Workshops and Policy Dialogues
- **Membership Services and broader societal function**

# KEN Philosophy



- **Effective, inclusive democracy** based on rule of law, transparency, accessible and responsible government, and responsible, participatory proactive citizenship;
- **Social market economy**, appreciating and effectively supporting entrepreneurship and innovations, fair distribution of rewards and reasonable support for the weaker members of community;
- **“Common sense” subsidiarity and stronger role of regions** at national EU, and international levels;
- **Corporate social responsibility and business ethics** supporting sustainable development at all levels, with particular reference to the local and regional levels;
- Respect for **values of knowledge society** (particularly creativity and entrepreneurship) and particularly **appreciation of excellence**;
- **Full gender equality and balance**, allowing society & corporate world to benefit from gender-specific human qualities.

# KEN Objectives



- Increase awareness of the critical importance of developing knowledge society, and upgrading knowledge-based competitiveness through stronger entrepreneurship, and supported by responsible governance;
- Motivate stakeholders and encourage policy-makers to play an active role in creative dialogues on European future with special emphasis on knowledge economy issues;
- Enhance members' European and wider contacts and cooperation (internationalisation);
- Disseminate cases of good practice among the membership and to organisations from the Network's mailing list.

# Types of Activities



- **Communicating EU policies** and translating European knowledge society strategies into practical policy instruments for Triple Helix Partners – following the slogan *“Make it happen!”*;
- **Facilitating collaboration** among European and other knowledge actors and policy makers committed to build knowledge society/economy and willing to share their experience and good practice – mostly using e-communication;
- Involving in Forum debates all **Triple Helix Partners**, and serving as a link between policy makers and stakeholders;
- Facilitating **exchange of good practice world-wide** and supporting internationalisation of members activities;
- Serving as **a bridge** between EU, wider inter.community and countries of **South Eastern Europe – involving the Danube Basin.**



## Types of organisations to become KEN members:

- Local, regional and national authorities and their executive agencies;
- Companies, associations, chambers, business groups, clusters;
- Banks, investment groups, insurance companies, venture capital groups, and other entities offering financial services;
- Technology and science parks, competence centres, centres of excellence;
- Universities and other institutions of higher learning;
- Research institutes, centres, laboratories;
- Professional associations (local, regional, national, European & international);
- Foundations (national, European, international);
- Non-governmental organisations (NGOs);
- Other entities and individuals interested in knowledge economy issues.

# Membership Benefits



- Access to closed sections of **KEN Portal** ([www.knowledge-economy.net](http://www.knowledge-economy.net));
- KEN **Monthly Electronic Bulletin** (up to 30 direct recipients);
- **KEN Briefs** – Short, topical information sent weekly to members according to their interest profiles;
- Invitation to **annual KEN Forum and Preparatory Workshops**;
- Invitation to **all other KEN events** (Policy Dialogues, KEN Days in Brussels, etc.);
- **Individual requests** (up to 5 consultancy hours annually, if more requested, to be balanced-out within 3 years);
- **Promotion of members' good practice cases**;
- Participation at **KEN annual general meetings**;
- **Indirect participation** (through national delegates) in the work of **KEN Brussels Steering Committee**.

# KEN Patronage



## Patron's rights:

- Honorary chair in KEN International Advisory Board;
- Logo and name on top of Network's stationary and in all KEN publications;
- Keynote address at KEN Annual Forum in Maribor (if interested);
- Co-hosting the dinner at KEN Forum in Maribor (Monday evening);
- Participation at the Forum and preparatory workshops (up to 5 invitations);
- Promotional pages on each issue of electronic KEN Monthly Bulletin;
- Promotional 3 pages and priority link to Patron's portal at KEN Website;
- Distribution of promotional publications at all KEN conferences, the Forum and preparatory workshops worldwide.

## Patron's obligations:

- co-financing KEN Network over 3 years with 50,000 EUR annually;
- communication with policy makers and stakeholders (dissemination of electronic Monthly Bulletin, Forum Resolution & Recommendations).



# KEN Partnership



## Partner's rights:

- Membership in the KEN **Brussels Steering Committee**;
- **Observer status** in International Advisory Board;
- **Logo** published at all KEN publications;
- **Seat in the Forum Chair** in Nova Gorica;
- **Co-hosting farewell lunch** at KEN Forum in Nova Gorica;
- **Participation at the Forum** and preparatory workshops (up to 3 invitations);
- **Promotional 2 pages** on electronic KEN Monthly Bulletin;
- **Promotional page** at KEN Website;
- **Distribution of promotional publications** at all KEN conferences, the Forum and preparatory workshops.

## Partner's obligations:

- **organizing each year a preparatory KEN workshop**;
- **communication with relevant policy makers and stakeholders** (dissemination of electronic Monthly Bulletin, Forum Resolution & Recommendations);
- **contributing 15,000 EUR** to the annual budget of KEN.

# KEN Sponsorship



## Sponsor's rights:

- **Observer status** in the KEN **International Advisory Board**;
- **Logo** published at all KEN publications;
- **Participation at the annual Forum** and all preparatory workshops (1 or 2 invitations);
- **Promotional page** on electronic KEN Monthly Bulletin;
- **Promotional page** at KEN Website;
- Distribution of **one promotional publication** at all KEN conferences, the Forum and preparatory workshops.

## Sponsor's obligations:

- **communication with relevant policy makers and stakeholders** (dissemination of electronic Monthly Bulletin, Forum Resolution & Recommendations);
- **contributing 5,000 EUR** to the annual budget of KEN.

# Institutional Structure



Knowledge  
Economy  
Network

**General Meeting** (normally after Annual Forum)

**Brussels Steering Committee** (11 members, meeting in Brussels)

**Board of Directors** (Chair – B.Cizelj, Vice Chair – T.F.Konst)

**International Advisory Board** (11-15 members, chaired by Prof.H.Alper)

**Network of Regional Representatives** (first meeting 8 June in Maribor)

**Secretariat** (SBRA appointed for 2011-2014)

# Upcoming KEN events



Knowledge  
Economy  
Network

**Event in European Parliament  
Policy Dialogue, UNI Ljubljana**

**On Business – Academia Partnerships**

**12 October 2011**

**4 November**

**Workshops in Graz, Istanbul,  
Gorizia/Trieste, Ljubljana, Banjaluka  
possibly La Valetta, Beijing or Seoul**

**Feb.-May 2012**

**KEN Annual Forum, Maribor**

**11-12 June 2012**