

**e-Everything: e-Commerce, e-Government, e-Household, e-Democracy**

14<sup>th</sup> Bled Electronic Commerce Conference

Bled, Slovenia, June 25 - 26, 2001

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**Executive Vendors & Customers Meeting  
"Regional Cooperation  
in e-Commerce Development"**

**Program**

*Welcome*

**Niko Herakovič**, State Undersecretary

Ministry of Education, Science and Sport, Slovenia

**Stanislav Plavec**, Chairman, Board of Directors

Electronic Commerce Center, Faculty of Organizational Sciences, University of Maribor, Slovenia

**Chamber of Commerce Presidents**

**Jožko Čuk**, President

Slovenia

Chamber of Commerce of Austria

Chamber of Commerce of Croatia

Chamber of Commerce of Hungary

Chamber of Commerce of Italy

**Rosalie Zobel**, Director

New Methods of Work and Electronic Commerce, European Commission,  
Directorate-General Information Society

***Short Presentations***

***Austria***

**Erich Prem**, Head of Unit

Information and Communication Technologies, BIT - Bureau for International Research and Technology Cooperation

**Reinhard Pfliegl**, Director Technology

via donau - Donau Transport Entwicklungsgesellschaft mbH

**Hannes Werthner**, Professor & Director

E-Commerce Competence Center Vienna

eCommerce and Tourism Research Lab (eCTRL)

University of Trento, Italy

***Croatia***

**Haris Boko**, Director

Office for Development Strategy, Government of Croatia

**Dragan Čisić**, Assistant Professor & Informatics Committee Chair

University of Rijeka

**Mladen Mauher**, Director

eCroatia Office, Government of Croatia

***Hong Kong***

**Doug Vogel**, Professor (Chair) of Information Systems

City University of Hong Kong

***Hungary***

**Vilmos Bognár**, National Contact Person for IST Programme

IST - National Co-ordination Point, Ministry of Education

***Italy***

**Pietro Marin**, Director

International Maritime Organization, International Maritime Academy

***Slovenia***

**Boris Cizelj**, Director

SBRA - Slovenian Business & Research Association, Bruxelles

**Jože Gričar**, Professor & Director

Center of Electronic Commerce, University of Maribor

**Marin Silič**, Director

Government Center for Informatics, Republic of Slovenia

***Discussion***

**The purpose of the meeting is** to bring together business and government executives involved in cross border transactions, cross border business process facilitation and simplification, and electronic commerce technology provision.

**The objectives of the meeting are:**

- to encourage top executives to conduct business electronically,
- to motivate the use of latest electronic commerce technologies, and
- to prepare proposals for joint cross border electronic commerce projects in the region.

**The meeting should be of particular interest to:**

- business executives in the areas of marketing, supply chain, logistics, financial services and information technology;
- government officials of trade, economy, finance, legal, telecommunications, interior, defense and transportation departments;
- Chamber of Commerce executives; and
- organizations using North Adriatic ports and Central European transportation and telecommunication services.