Executive Vendors & Customers Meeting
"Regional Cooperation in e-Commerce Development"

Program

Welcome

Niko Herakovič, State Undersecretary
Ministry of Education, Science and Sport, Slovenia

Stanislav Plavec, Chairman, Board of Directors
Electronic Commerce Center, Faculty of Organizational Sciences, University of Maribor, Slovenia

Chamber of Commerce Presidents
Jožko Čuk, President
Slovenia
Chamber of Commerce of Austria
Chamber of Commerce of Croatia
Chamber of Commerce of Hungary
Chamber of Commerce of Italy

Rosalie Zobel, Director
New Methods of Work and Electronic Commerce, European Commission, Directorate-General Information Society
Short Presentations

Austria

Erich Prem, Head of Unit
Information and Communication Technologies, BIT - Bureau for International Research and Technology Cooperation

Reinhard Pfliegl, Director Technology
via donau - Donau Transport Entwicklungsgesellschaft mbH

Hannes Werthner, Professor & Director
E-Commerce Competence Center Vienna
eCommerce and Tourism Research Lab (eCTRL)
University of Trento, Italy

Croatia

Haris Boko, Director
Office for Development Strategy, Government of Croatia

Dragan Čisić, Assistant Professor & Informatics Committee Chair
University of Rijeka

Mladen Mauher, Director
eCroatia Office, Government of Croatia

Hong Kong

Doug Vogel, Professor (Chair) of Information Systems
City University of Hong Kong

Hungary

Vilmos Bognár, National Contact Person for IST Programme
IST - National Co-ordination Point, Ministry of Education

Italy

Pietro Marin, Director
International Maritime Organization, International Maritime Academy
Slovenia

Boris Cizelj, Director
SBRA - Slovenian Business & Research Association, Bruxelles

Jože Gričar, Professor & Director
Center of Electronic Commerce, University of Maribor

Marin Silič, Director
Government Center for Informatics, Republic of Slovenia

Discussion

The purpose of the meeting is to bring together business and government executives involved in cross border transactions, cross border business process facilitation and simplification, and electronic commerce technology provision.

The objectives of the meeting are:

• to encourage top executives to conduct business electronically,
• to motivate the use of latest electronic commerce technologies, and
• to prepare proposals for joint cross border electronic commerce projects in the region.

The meeting should be of particular interest to:

• business executives in the areas of marketing, supply chain, logistics, financial services and information technology;
• government officials of trade, economy, finance, legal, telecommunications, interior, defense and transportation departments;
• Chamber of Commerce executives; and
• organizations using North Adriatic ports and Central European transportation and telecommunication services.