8.6.2016 Silver Economy Development Meeting in Ljubljana

<http://eregion.eu/8-6-2016-silver-economy-development-meeting-ljubljana>

***Open Innovation and Prototyping:***

***Methodology for Silver eEconomy Development***

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Silver economy development is considered as being a complex system since it consists of many components which may interact with each other. It is about a network where the nodes represent the components and the links their interactions.

The systems designers are trying to diminish the complexity by using the systems approach allowing for the system’s decomposition into the subsystems, and partial system’s design – viewing only a selected aspect of the system at a time.

A prototype is an early sample or model built to test a concept or process or to act as a thing to be replicated or learned from. A prototype is a basis of a pilot development. A pilot can be a component of an EU project proposal. A starting point of a prototype development is a problem for which the stakeholders have interest in solving it.

Technology and organizational prototype can be differentiated. A technology prototype is a new operational eSolution or eService. An organizational prototype is a new operational eSolution or eService in an organizational setting, or an already proven eSolution or eService in a new organizational setting (<http://eregion.eu/initiative/prototypes>).

Open innovation is a paradigm that assumes that organizations can and should use external ideas as well as internal ideas, and internal and external paths to market, as they look to advance their technology. The boundaries between an organization and its environment have become more permeable; innovations can easily transfer inward and outward. The central idea behind open innovation is that in a world of widely distributed knowledge, organizations cannot afford to rely entirely on their own research, but should instead buy or license processes or inventions from other organizations. Open innovation is about inviting all involved into innovating.

Based on our experience, the eRegion portal (<http://eRegion.eu>) may be useful in several aspects for the ICT-based solutions development: by contributing to increased efficiency of current processes; by supporting new process creation; by assisting in bringing together researchers and developers sharing interest in solving cross-border related problems in the eRegion. Responding to the ageing challenge requires to work across all sorts of borders: political, organizational, professional and other borders. Cross-border eCollaboration is suggested for an accelerated Silver eEconomy Development in the eRegions.